

## SAVVY CONTENT MANAGER<sup>™</sup>

# Affordable, feature-rich web content management

**Savvy CM<sup>m</sup> Solo** is the newest way companies, schools, institutions and organizations do business on the web. Savvy CM<sup>m</sup> Solo is an easy-to-use, easy to implement, and affordable content management solution.

#### Savvy CM<sup>™</sup> Solo includes a powerful, browser-based editor:

The Savvy CM<sup>™</sup> Solo editor allows anyone to create new web content without knowing anything about sophisticated web applications or computer code. It's just like using a typical word processing program and is easily installed into your web site and runs on your browser, like Explorer. You can access it from any location. You no longer need to pay your web professional to update your web site. This also eliminates delays in getting updates done. Important information is updated and enhanced instantly.



Savvy CM Solo was created for individuals and small organizations that don't require multiple users.

#### Savvy CM Solo Benefits:

- Up to 5 Templates
- MS Access, MS SQL and MySQL Database Support
- Ability to Add Pages
- Ability to Remove Pages
- Editable DHTML Navigation
- Copy and Paste from any Application
- Create Hyperlinks
- Metadata Support
- Insert Tables and Images

### **Features Include:**

#### Editor Support for Mac OS X, Windows and Linux:

Savvy CM<sup>™</sup> Solo supports any Mozilla 1.4 compatible browser. Few other similarly based web CMS products can offer full MAC OSX and Windows support. Savvy CM<sup>™</sup> Solo is Netscape, Firefox and IE friendly.

**Real Page Names:** With Savvy CM<sup>TM</sup> Solo your pages are named in a human readable and search engine friendly way. Each page of your site has a name that you give it. Name your pages as appropriate for your site and the intent of that page, instead of having the software name your pages for you.

**Search Engine Friendly:** Savvy CM<sup>TM</sup> Solo allows you to edit meta data and key words to ensure the best possible search engine results.



# SAVVY CONTENT MANAGER<sup>TM</sup>

#### End User System Requirements

#### Supported Browsers (for client computer)

- For Viewing: All major browsers (Netscape Navigator version 3.0 or higher, Microsoft Internet Explorer version 3.0 or higher, and Mozilla)
- For Editing: Internet Explorer 6.0 and higher; Netscape Navigator 7.1 or higher, Firefox 1.4 or higher.

#### **Computer Operating System:**

- MS Windows<sup>®</sup>, NT/2000/XP
- MAC OS X
- Linux

#### Server & Development Requirements

#### Web Development Tools:

• Any HTML editor (e.g. Macromedia Dreamweaver, Homesite, BBEdit, NotePad)

#### Web Application Servers:

Macromedia ColdFusion MX 6.1 Professional Server

#### Web Server:

- Microsoft Internet Information Server (IIS) 5.0 or higher
- Apache

#### **Databases Supported:**

- MS Access
- MS SQL 7.0/2000
- MySQL

#### Server Operating System:

- Win 2000/2003
- Linux (2006)

## **Pricing and Licensing**

#### Savvy CM<sup>™</sup> Solo

\$499.00

Upgradeable to Savvy CM Professional

#### More Information:

To learn more about Savvy CM<sup>™</sup> and to take a tour visit: http://www.besavvy.com



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